

# Pier Park North

Panama City Beach, Florida | 324,000 square feet



Pier Park<sup>SM</sup> North is located in Panama City Beach, Florida on busy US-98 near the intersection of Route 79. The site has great access and visibility as well as proximity to numerous tourist attractions and higher income residential areas. Pier Park<sup>SM</sup> North is situated directly across from the already established Pier Park center whose popular tenants include Dillard's, Target and JCPenney. Pier Park<sup>SM</sup> North is a destination in its own right.

## Leasing Contact

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## Key Tenants



## Key Demographics

	5-Mile Radius	Median Age	42 years
<b>Population</b>		<b>Daytime Demographics</b>	
Current Estimated Population	18,291	Number of Businesses	783
Projected Population (5 Years)	19,909	Number of Employees	9,018
<b>Households</b>		Total Daytime Population	21,122
Current Estimated Households	8,075	<b>Consumer Expenditures</b>	
Projected Households (5 Years)	8,769	Total Retail Expenditures	\$210.62 M
<b>Income</b>			
Average Household Income	\$89,848		
Household Income \$50,000+	68.5%		

**Location**  
US-98 near Route 79,  
Panama City Beach, Florida  
(30.2229246, -85.8667081)  
[Click to navigate to Google Maps](#)

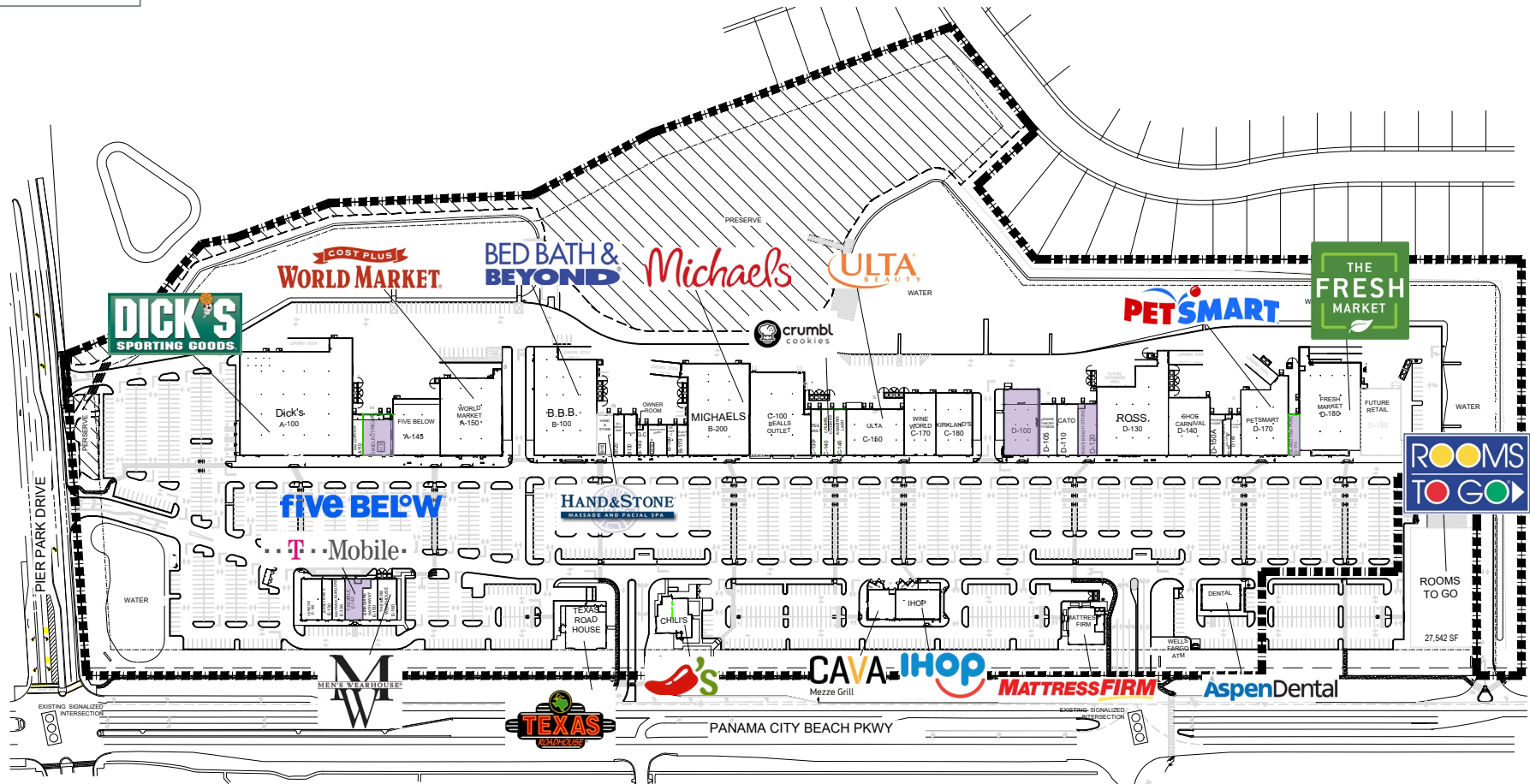
**Traffic Counts**  
US-98: 69,123

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KEY

AVAILABLE



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**Pier Park North prides itself** on the variety of events that are offered to our guests every year. See below for our more featured activities. All of Pier Park North's events can be found here.



**Strolling Dickens Carolers:** Dressed as though they stepped straight out of "A Christmas Carol," a quartet of Strolling Dickens Carolers perform beloved holiday classics to delight young and old alike.



**Back to School Drive:** Coinciding with tax free weekend (end of July, early August,) this co-hosted drive strives to organize donations to benefit the Boys & Girls Clubs of Bay County.