

# Hanes Point

Winston-Salem, North Carolina | 361,165 square feet



Hanes Point, a 361,165 square foot power center situated on the dynamic Hanes Mall corridor, offers excellent visibility, easy access and strong demographics. Major tenants include national retailers like Target, Kohl's, Michaels and Kirklands. Situated in an area that experienced a 28% increase in population since 2000, consumers spent nearly \$1.9 billion in retail expenditures last year.

## Leasing Contact

**Shannon Dixon** [SDixon@castoinfo.com](mailto:SDixon@castoinfo.com)  
919.234.6707 Direct | 919.467.8880 Office

**Rich Roy** [RRoy@castoinfo.com](mailto:RRoy@castoinfo.com)  
919.234.6708 Direct | 919.467.8880 Office

**Kristen Dykes** [KDykes@castoinfo.com](mailto:KDykes@castoinfo.com)  
919.234.6709 Direct | 919.467.8880 Office

## Key Tenants



## Key Demographics

|                                | 5-Mile Radius | Median Age                   | 40 years |
|--------------------------------|---------------|------------------------------|----------|
| <b>Population</b>              |               |                              |          |
| Current Estimated Population   | 142,121       | <b>Daytime Demographics</b>  |          |
| Projected Population (5 Years) | 146,354       | Number of Businesses         | 5,030    |
| <b>Households</b>              |               |                              |          |
| Current Estimated Households   | 61,915        | Number of Employees          | 99,392   |
| Projected Households (5 Years) | 63,755        | Total Daytime Population     | 197,895  |
| <b>Income</b>                  |               |                              |          |
| Average Household Income       | \$90,628      | <b>Consumer Expenditures</b> |          |
| Household Income \$50,000+     | 58.4%         | Total Retail Expenditures    | \$1.86 B |

### Location

Interstate 40 on Hanes Mall Boulevard,  
Winston-Salem, North Carolina  
(36.0681977, -80.3192854)  
[Click to navigate to Google Maps](#)

### Traffic Counts

I-40: 94,079  
Hanes Mall Boulevard: 31,609  
Stratford Road: 30,738

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| Space | Tenant                   | Size         |
|-------|--------------------------|--------------|
| 300   | Kohl's                   | 86,584 s.f.  |
|       | Target*                  | 123,331 s.f. |
| 320   | Michaels                 | 28,333 s.f.  |
| 325   | Five Below               | 11,787 s.f.  |
| 1000  | AVAILABLE                | 37,340 s.f.  |
| 1010  | Kirkland's               | 9,177 s.f.   |
| 1020  | Ulta Beauty              | 11,838 s.f.  |
| 1030  | GameStop                 | 1,920 s.f.   |
| 1040  | Dollar Tree              | 9,200 s.f.   |
| 1050  | Buff City Soap           | 5,000 s.f.   |
| 1060  | Sally Beauty Supply      | 1,400 s.f.   |
| 1070  | Mario's Pizza            | 1,400 s.f.   |
| 1080  | Kimono Japanese Express  | 1,400 s.f.   |
| 1090  | Shoe Carnival            | 12,000 s.f.  |
| 1100  | AVAILABLE                | 5,925 s.f.   |
| 1110  | Pet Supplies Plus        | 6,000 s.f.   |
| 1120  | Lane Bryant              | 4,967 s.f.   |
| 1130  | Angel Nails              | 1,050 s.f.   |
| 1140  | Milan Laser Hair Removal | 1,400 s.f.   |
| 1150  | Great Clips              | 1,200 s.f.   |



Tenant names, building sizes and shopping center configuration are subject to change.



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